



PRESS RELEASE

Van Manen hygieneproducten and LifeSense Group sign e-distribution partnership Carin in Benelux

Eindhoven, The Netherlands – 25 May 2016

LifeSense Group B.V. and Van Manen Hygieneproducten announce their partnership for first European web distribution in the Benelux area. Carin is from May 2016 available for customers on the website <http://www.shop-van-manen-hygieneproducten.com/>.

Valer Pop (CEO, LifeSense Group) and Irma van Manen (CEO, Van Manen Hygieneproducten) are excited about this partnership. "It is the first external online webshop selling our set of wearables for women with bladder leaks. Irma van Manen is one of the expert pioneers in the field who recognizes the potential of Carin for her customers". The latter adds that she was impressed of the protective underwear: "The reusable absorbing underwear is an alternative for disposable products. With offering Carin Wear to my customers I can provide them a solution for their problems".

<end press release>

About Van Manen Hygieneproducten

Van Manen Hygiëneproducten is a company specialised in the field of products for hygiene and personal care. Our products offer clever and convenient solutions for hygienic related problems, advantageous at home or whilst traveling. Suitable for both young and old. The service we want to provide you, and all other customers, is in line with our motto: "For a fresh and cared for feeling". Our company has years of experience in this particular sector and has build a comprehensive network of producing companies, inland and abroad.

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About Carin

Carin is a certified set of wearables for healthy pelvic floor muscles. The unique combination of wearable sensor worn in smart protective underwear and pelvic floor training app offers great potential for women to work on their pelvic floor health. The wearable technology ensures women to track training progress while the underwear safeguards from leakages. Carin's design stands for easy integration in daily life, sport routines and in addition to professional treatment. Understanding the experience of women with urine loss was crucial within the development process. In cooperation with health professionals, Carin was developed together with over 100 women. Their opinions guiding developments such as the size and shape of the wearable sensor as well as the location so that they forget about

wearing it.

For information about Carin visit: www.carinwear.com

About LifeSense Group

LifeSense Group is founded in 2015 as a spin-off of the renowned R&D institute Holst Center/imec in Eindhoven, The Netherlands and is located at the High Tech Campus in Eindhoven. Recently LifeSense Group opened an office in Tokyo, Japan. The ambition of LifeSense Group is to connect women around the globe with wearable technology. Our team continuously works to understand the situation of women and create solutions to help them improve their health.

LIFESENSE GROUP

Dr. Valer Po, CEO LifeSense Group

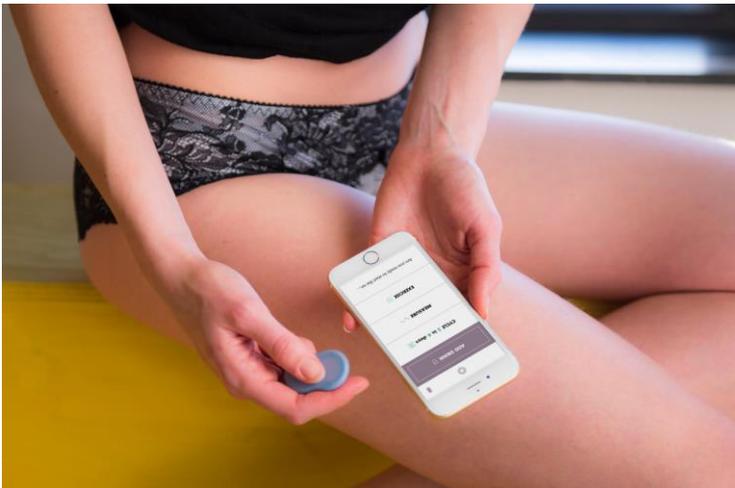
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Product impressions



Carin wearables for a healthy pelvic floor